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## **RETHINKING VACATION RENTALS**

*Boutique Homes features only the best in modern architecture and design*

LOS ANGELES, CA – September 2010 From the creators of Verana, the internationally acclaimed “handmade hotel,” comes Boutique-Homes.com, a handpicked collection of vacation rental homes with style. Catering to those who crave a delightful departure from the ordinary and desire an exclusive travel experience, Boutique-Homes.com presents architecturally refined, affordable vacation rentals for the stylish traveller.

Presenting a fresh take on vacation rentals across the continents, the Boutique-Homes.com collection is uniquely focused on homes with modern design and architecture sensibilities in a variety of interpretations and settings that assure a one-of-a-kind travel experience – from the natural wonder of a glass-encased beach house or secluded cabin in the woods, to the stylish rhythm of a city apartment or restored glow of an historical building.

In creating this global resource, Verana’s owners and creative visionaries, Heinz Legler and Veronique Lievre, have combined their appealing design sensibilities, focused taste and hospitality savvy to the burgeoning business of vacation home rentals. “We wanted to create a resource for travelers like us who want to experience great design and architecture – in all its different forms – wherever we stay ,” says Lievre. “Good design is as universal as music.”

Vacation home rentals allow travelers a more personal journey, placing them in an authentic setting where a true sense of place can be experienced. Boutique-Homes.com expands this reality by pairing it with inspired design and architectural environments.

The website is also a tremendous time-saver: There is no longer any need to spend hours combing the Internet in search of a stylish vacation house amid the sea of dull options. The site's architectural gems have all been hand-selected with a purposeful eye and exhibit simplicity of design and stylish interior appeal.

Boutique-Homes.com inspires travelers to pick a destination from an imaginative and visually artistic point of view. To help make this happen, each property listing features a generous assortment of images featuring exterior and interior design as well as the surrounding appeal of its location. More than an aid for travelers, the site is also a rich resource for anyone interested in contemporary residential design and vacation architecture.

Officially launched in August 2010, Boutique-Homes.com is for artisan travelers who share its commitment to infusing a design sensibility into where and how they travel. Visitors welcome.

About boutique-homes.com :

Founded in 2010, Boutique Homes has grown to the most popular curated personal website for modern vacation rentals. We handpick and select only the best properties around the world to be included in our collection. Currently we feature close to 500 properties which we think stand out of the crowd. They are boho and modern. With an active and growing audience with more than 120,000 monthly visits and 500,000 monthly page views, Boutique Homes continues to expand its global presence on its website with the addition of exciting new discoveries. Inclusion in the Boutique Homes Collection is by invite only.

About the founders:

As a team, Veronique Lievre and Heinz Legler have been designing, building and decorating hotels and vacation homes for over 12 years. From Verana in the jungle to Far Meadow in the High Sierras we have built vacation homes from the ground up and welcomed guests from around the world.

So when we select vacation homes and small hotels to showcase on Boutique-Homes, we choose based on our experience and aesthetics. Boutique-Homes is our personal collection, handpicked by us – for you.

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